

# Devan Johnson

## CONTACT

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## EDUCATION

Ontario College Advanced Diploma,  
2022, Graphic Design, Durham College

Ontario College Advanced Diploma,  
2018, Fine Arts, Durham College

## DESIGN SKILLS

Editorial, Branding, Packaging, Advertising  
Concepts, Social Media Design, Floral Design/  
Arranging, Photography, Traditional Drawing

## TECHNICAL SKILLS

InDesign, Photoshop, Illustrator,  
Basic After Effects, Adobe Acrobat,  
Canva, Sketch, Figma,  
Microsoft Powerpoint, Basic HTML,  
Basic Print File Set-Up

## EXPERIENCE

### Metro (Floral Clerk)

**2013 - PRESENT**

- Customer service
- Plant maintenance and care
- Floral design and arranging

### Anderson DDB Health and Lifestyle (Graphic Design Internship)

**JANUARY - APRIL 2022**

- 14 week Internship that involved helping out with building and organizing presentations, designing digital ads, and print collaterals for various pharmaceutical companies

### Rayment and Collins (Graphic Designer)

**2022 - PRESENT**

- Responsible for designs from concept to completion, including coming up with fresh and impactful concepts
- Develop creative designs for a range of projects for packaging, print, POS, landing pages, emails, and websites, and adapt existing artwork as needed by the client
- Developing and creating social media posts for Rayment & Collins
- Maintaining and following existing brand standards to keep consistency across all brand channels
- Produce designs and concepts within a targeted timeline
- Generating electronic digital layouts with speed, accuracy, and complete files that are aligned with the customers requirements and company standards
- Setting up and verifying supplied/created dieline and artwork files are built correctly to hand off to vendors/printers
- Collaborating with other Designers and Account Managers on new project concepts and ideas