

Devan Johnson

Graphic Designer Brand & Marketing Design Packaging • Print • Digital

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PROFESSIONAL SUMMARY

Graphic Designer with 4+ years of agency experience developing integrated marketing assets across packaging, print, digital, social media, email, and web. Experienced in delivering creative concepts from ideation through production while maintaining brand consistency for consumer and retail brands.

PROFESSIONAL SKILLS

Brand Identity | Marketing Campaigns | Social Media Content | Email Marketing | Editorial Design | Packaging Design | Advertising Concepts | Motion Graphics | Video Editing | Photography | Floral Design/Arranging

TECHNICAL SKILLS

Adobe Creative Suite

InDesign | Photoshop | Illustrator | After Effects
Premiere Pro | Adobe Acrobat

Design

Canva | Sketch | Figma

Microsoft Office

Microsoft Powerpoint | Microsoft Excel | Microsoft Word

Other

HTML | Print File Set-Up | ChatGPT | Generative AI

EDUCATION

Graphic Design
Ontario College Advanced Diploma
Durham College

Fine Arts
Ontario College Advanced Diploma
Durham College

PROFESSIONAL DEVELOPMENT

Social Media Marketing
Durham College Continuing Studies

Florist / Floral Design
Stratford Career Institute

EXPERIENCE

Rayment & Collins | MAY 2022 - MAY 2026

Graphic Designer | Brand & Marketing Design

- Led design projects from concept through production, developing creative solutions that supported client marketing campaigns and brand objectives.
- Designed integrated marketing assets across packaging, print, POS, websites, landing pages, email campaigns, and social media while adapting artwork to meet client and brand requirements.
- Developed packaging, retail marketing, and promotional materials for nationally recognized consumer brands, including Sleeman Breweries and its portfolio of beverage brands.
- Developed branded social media content and marketing assets for Rayment & Collins, Sleeman Breweries, and other consumer brands.
- Maintained and evolved brand standards to ensure consistent visual identity across print, digital, packaging, and marketing communications.
- Managed multiple design projects simultaneously while consistently delivering high-quality creative within tight deadlines.
- Produced accurate, production-ready artwork and digital layouts that met client specifications, company standards, and print production requirements.
- Prepared, verified, and preflighted artwork, die-lines, and print-ready files for accurate vendor handoff and final production.
- Collaborated with designers and account managers to develop creative concepts, refine artwork, and deliver integrated marketing solutions.

Anderson DDB

Health & Lifestyle | JANUARY - APRIL 2022

Graphic Design | Internship

- Supported the creative team by designing presentation materials, digital advertisements, and print collateral for pharmaceutical clients.
- Assisted with the development and organization of client presentations, ensuring visual consistency and attention to detail.
- Collaborated with designers and account teams in a fast-paced agency environment while contributing to multiple client projects.

Metro Inc | 2013 - PRESENT

Floral Clerk

- Deliver exceptional customer service by assisting customers with floral selections and custom orders.
- Design custom floral arrangements while maintaining high standards of visual merchandising and product presentation.